



**ROY
GROUP**

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FOR IMMEDIATE RELEASE

ROY GROUP AWARDS MacGREGOR CUP

Victoria, British Columbia, Canada

It is with great pleasure that we announce Mr. Keith Driscoll as the first recipient of the MacGregor Cup, Roy Group's highest honour, which is conferred upon individual clients whose leadership development activities have made a significant impact on organizational practices.

Mr. Driscoll is the Director of Residence and Student Life at St. Michaels University School (SMUS) in Victoria, British Columbia. Roy Group has been working with the school since 2011.

The MacGregor Cup award symbolizes a client leadership practitioner who demonstrates personal mastery, leadership and character – *Ex Eximio Eximia*.

Mr. Driscoll's commitment to implement, innovate, share and practice a coaching approach throughout SMUS has resulted in countless stories of heightened performance, learning and engagement with colleagues, members of staff and students. The three key criteria for the award have been plainly demonstrated in these stories.

The MacGregor Cup will be presented to Mr. Driscoll this evening at a private dinner.

About Roy Group

Roy Group is a modern day tribe of practitioners, organizational advisors and executive educators who share an appetite to be better, everyday, at what we do for our clients. We work with leaders across all sectors to design programs that combine experiential learning and tailored individual development, building team culture by focusing together on performance, learning and engagement.

Roy Group assists leaders to design the kind of work that simultaneously accomplishes results and builds capacity for tomorrow.

For more information about Roy Group, please visit RoyGroup.net.

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