



**ROY
GROUP**

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FOR IMMEDIATE RELEASE

ROY GROUP AWARDS MacGREGOR CUP

Victoria, British Columbia, Canada

It is with great pleasure that Roy Group announces Ms. Ellen Hollinger as the 2017 recipient of The MacGregor Cup. This honour is conferred annually upon an individual whose leadership development activities have made a significant impact on culture and organizational practices.

Ms. Hollinger is the Vice President, Human Resources of Edmonton Economic Development Corporation (EEDC) in Edmonton, Alberta. Roy Group has been working closely with Ellen and EEDC since 2015, deepening a corporate culture that invites leadership at all levels — from front lines, to Operations Leaders and the Executive Team.

The MacGregor Cup is inscribed with the motto *Ex Eximio Eximia (Finest Self - Finest Contribution)* and recognizes a leadership practitioner who demonstrates personal mastery, leadership and character. Ms. Hollinger's commitment to implement, innovate, adapt, share and practice a development approach throughout EEDC has resulted in countless stories of heightened performance, learning and engagement — for colleagues, partners and clients alike.

About Roy Group

Roy Group works with organizations to design programs that combine experiential learning and tailored individual development, building team culture by focusing together on performance, learning and engagement.

Roy Group assists organizations to design the kind of work that simultaneously accomplishes results and builds capacity for tomorrow.

For more information about Roy Group, please visit RoyGroup.net.

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